



CATESOL 2011 **State Conference Program Advertising**



The Conference program will be in the hands of all conference attendees in addition to being fully online in PDF form! **Deadline: February 15, 2011.**

Print Specifications (DPI 300 per line)

One Full Page	7 3/8" X 9 3/4"	Quarter page horizontal	4 7/8" X 3 1/2"
One Half horizontal	7 3/8" X 4 7/8"	Quarter page vertical	3 1/2" X 4 7/8"
One Half vertical	3 7/8" X 7 3/8"		

Rates:

Inside Front Cover:	\$400.00	Full Page:	\$350.00
Inside Back Cover:	\$375.00	Half Page:	\$225.00
Outside Back Cover	\$425.00	Quarter Page:	\$200.00

Ad Reservation Procedure:

Completed form with payment will be given advertising space on a first-come, first-served basis.

Return this form, payment*, and camera-ready or PDF copy by February 15, 2011 to:

Tiffany Ingle, Advertising Coordinator
518 S. Sierra Madre Blvd. Apt. 7
Pasadena, CA 91107

Questions, PDF copy, and scanned forms can be emailed to advertising@catesol.org

** Payments must be made in US dollars by check ONLY.*

There may be an additional charge for problem graphics or layout.

Mark your choice

Inside Front cover _____ Outside Back Cover _____ Half Page _____
 Inside Back Cover _____ Full Page Ad _____ Quarter Page _____

(Please print legibly)

PUBLISHING COMPANY/ INSTITUTION NAME: _____

BILLING ADDRESS: _____

MAILING ADDRESS: _____

CONTACT PERSON/TITLE: _____

EMAIL: _____

PHONE: _____

SIGNATURE: _____ DATE: _____