



# CATESOL 2011 Pre-Registration Booklet Advertising



Preconference programs will go out to **2,500 addresses** in addition to being fully online in PDF format. Postcards will also be sent out to 11,000 schools to post in public areas to promote visiting the website with the PDF pre-registration booklet. This is more than the Conference Program itself! **Deadline: October 1, 2010.**

### Print Specifications (DPI 300 per line)

One Full Page	7 3/8" X 9 3/4"	Quarter page horizontal	4 7/8" X 3 1/2"
One Half horizontal	7 3/8" X 4 7/8"	Quarter page vertical	3 1/2" X 4 7/8"
One Half vertical	3 7/8" X 7 3/8"		

### Rates:

Inside Front Cover:	\$400.00	Full Page:	\$350.00
Inside Back Cover:	\$375.00	Half Page:	\$225.00
		Quarter Page:	\$200.00

### Ad Reservation Procedure:

Completed form with payment will be given advertising space on a first-come, first-served basis.

Return this form, payment\*, and camera-ready or PDF copy by October 1, 2010 to:

Tiffany Ingle, Advertising Coordinator  
518 S. Sierra Madre Blvd. Apt. 7  
Pasadena, CA 91107

Questions, PDF copy, and scanned forms can be emailed to [advertising@catesol.org](mailto:advertising@catesol.org)

*\* Payments must be made in US dollars by check ONLY.*

*There may be an additional charge for problem graphics or layout.*

### Mark Your Choice

Inside Front Cover _____	NO OUTSIDE BACK	Half Page _____
Inside Back Cover _____	Full Page _____	Quarter Page _____

(Please print legibly)

PUBLISHING COMPANY/ INSTITUTION NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

\_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

\_\_\_\_\_

CONTACT PERSON/TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_