



CATESOL 2011 **State Conference Program Advertising**



The Conference program will be in the hands of all conference attendees in addition to being fully online in PDF form! **Deadline: February 15, 2012.**

**Print Specifications (DPI 300 per line)**

One Full Page	7 3/8" X 9 3/4"	Quarter page horizontal	4 7/8" X 3 1/2"
One Half horizontal	7 3/8" X 4 7/8"	Quarter page vertical	3 1/2" X 4 7/8"
One Half vertical	3 7/8" X 7 3/8"		

**Rates:**

Inside Front Cover:	\$400.00	Full Page:	\$350.00
Inside Back Cover:	\$375.00	Half Page:	\$225.00
Outside Back Cover	\$425.00	Quarter Page:	\$200.00

**Ad Reservation Procedure:**

Completed form with payment will be given advertising space on a first-come, first-served basis.

Return this form, payment\*, and camera-ready or PDF copy by February 15, 2012 to:

Tiffany Ingle, Advertising Coordinator  
518 S. Sierra Madre Blvd. Apt. 7  
Pasadena, CA 91107

Questions, PDF copy, and scanned forms can be emailed to [advertising@catesol.org](mailto:advertising@catesol.org)

*\* Payments must be made in US dollars by check ONLY.  
There may be an additional charge for problem graphics or layout.*

**Mark your choice**

Inside Front cover \_\_\_\_\_ Outside Back Cover \_\_\_\_\_ Half Page \_\_\_\_\_  
Inside Back Cover \_\_\_\_\_ Full Page Ad \_\_\_\_\_ Quarter Page \_\_\_\_\_

(Please print legibly)  
PUBLISHING COMPANY/ INSTITUTION NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CONTACT PERSON/TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_