



## **CATESOL NEWS** **ADVERTISING RESERVATIONS**

<u>page</u>	<u>1/4 page</u>	<u>ISSUE</u>	<u>PUBLICATION MONTH</u>	<u>AD COPY DEADLINE</u>	<u>Full page</u>	<u>1/2</u>
First quarter	February		<b>January 1</b>	___\$600	___\$350	___\$200
Second quarter	May		<b>March 1</b>	___\$600	___\$350	___\$200
Third quarter	August		<b>June 1</b>	___\$600	___\$350	___\$200
Fourth quarter	November		<b>September 1</b>	___\$600	___\$350	___\$200

(No agency discount) Total Due \$ \_\_\_\_\_

**PRINT SPECIFICATIONS:** (DPL 300 per line)

One Full page	7 3/8" X 9 3/4"	Quarter page horizontal	4 7/8" X 3 1/2"
One Half horizontal	7 3/8" X 4 7/8"	Quarter page vertical	3 1/2" X 4 7/8"
One Half vertical	3 7/8" X 7 3/8"		

**AD RESERVATION PROCEDURE:**

***Completed form with payment will be given advertising space on a first-come, first-served basis.***

Return this reservation form, payment\*, and camera-ready copy to:

Tiffany Ingle, Advertising Coordinator  
518 S. Sierra Madre Blvd. Apt 7  
Pasadena, CA 91107

An email in pdf format can be sent to Tiffany Ingle at [advertising@catesol.org](mailto:advertising@catesol.org)

*\*Payment must be made in full in U.S. dollars by check.  
There may be an additional charge for problem graphics or layout.  
\*300dpi, embedded fonts and graphics*

(Please print legibly)

PUBLISHING COMPANY/ INSTITUTION NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CONTACT PERSON/TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_



# CATESOL 2010 State Conference April 22-25, Santa Clara, California



## CATESOL 2010 STATE CONFERENCE PROGRAM ADVERTISING

### PRINT SPECIFICATIONS: (DPL 300 per line)

One Full page	7 3/8" X 9 3/4"	Quarter page horizontal	4 7/8" X 3 1/2"
One Half horizontal	7 3/8" X 4 7/8"	Quarter page vertical	3 1/2" X 4 7/8"
One Half vertical	3 7/8" X 7 3/8"		

<b><u>RATES:</u></b>	Full page	\$350.00	<b>COVER:</b>	Outside Back	\$425.00
	Half page	\$225.00		Inside Front	\$400.00
	Quarter page	\$200.00		Inside Back	\$375.00

### AD RESERVATION PROCEDURE:

**Completed form with payment will be given advertising space on a first-come, first-served basis.**

Return this reservation form, payment\*, and camera-ready copy by **January 31, 2010** to:

Tiffany Ingle, CATESOL Advertising Coordinator  
518 S. Sierra Madre Blvd. Apt 7  
Pasadena, CA 91107

An email in pdf format can be sent to Tiffany Ingle, [tiffany.ingle@sbcglobal.net](mailto:tiffany.ingle@sbcglobal.net)

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\*300dpi, embedded fonts and graphics*

Please reserve the following space in the **2010 CATESOL State Conference Program Booklet:**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Inside Front Cover | <input type="checkbox"/> One Full Page Ad | <input type="checkbox"/> Two Full Page Ads    |
| <input type="checkbox"/> Inside Back Cover  | <input type="checkbox"/> One Half Page Ad | <input type="checkbox"/> One Quarter Page Ads |
| <input type="checkbox"/> Outside Back Cover |   |   |

(Please print legibly)

PUBLISHING COMPANY/ INSTITUTION NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CONTACT PERSON/TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_